



CHITRAVANSHM SOCIETY

Enriching Lives, Impacting Humanity

ANNUAL REPORT 2024-25



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A letter from the Leadership

As we reflect on another remarkable year, I am honored to present the Annual Report of Chitravanshm Society for 2024-25. This transformative year marked significant milestones in serving marginalized communities across Uttar Pradesh and beyond.

The year 2024-25 brought substantial growth for our organization. We expanded our geographical reach and deepened our community impact, touching over 2,000 lives—doubling our beneficiary base. This expansion testifies to the unwavering support of our donors, partners, and dedicated volunteers who believe in our mission.

"None of our achievements would have been possible without the unwavering support of our donors, volunteers, staff, and strategic partners. Your belief in our mission has made a tangible difference in the lives of thousands." —MR. PRAKHAR SRIVASTAVA, DIRECTOR. In education, our "Rukegi Na Shiksha" campaign reached 150+ children, ensuring educational continuity despite adversities. "Pehla School" expanded to three new districts, supporting 80+ children. Through "Daughters of Wisdom," we enrolled 450+ girl children in mainstream education, breaking barriers and creating pathways to brighter futures.

Our vocational training programs proved transformative. Through partnerships with national skill development bodies, we trained 4,500+ youth, with 200+ securing placements in IT, healthcare, manufacturing, retail, and logistics.

The "Cycle of Care" initiative reached 1,000+ adolescent girls with menstrual hygiene awareness, breaking stigma in communities where this remains taboo. "Wings of Change" empowered 150+ women with vocational skills, enabling employment and financial independence.

We conducted 25+ free medical camps, assisting 300+ patients. Our "HealthSaver" initiative provided vulnerable families with diagnosis, treatment, and financial assistance. "Treat The Tree" brought dignity to 50+ seniors through medical assistance and emotional support.

I extend heartfelt gratitude to every stakeholder—donors, volunteers, staff, board members, and community partners. Your collective effort makes this work possible and meaningful.

Mr. Praakhar Srivastava
Director, Chitravanshm Society

Overview : Chitravanshm Society

Chitravanshm Society is a non-profit organization legally recognized under the Societies Registration Act of 1860. Founded in 2023, we are headquartered in Prayagraj District of Uttar Pradesh, India. Our work extends across multiple districts including Kaushambi, Raebareli, Fatehpur, Banda, Chitrakoot, Mirzapur, Pratapgarh, Badohi, and Jaunpur, creating a wide network of support and services.

Our mission is clear and compelling: to help marginalized and underprivileged groups by providing financial aid, resources, and comprehensive services. We are committed to reducing the negative impacts of natural disasters, pandemics, and other societal disruptions that disproportionately affect vulnerable populations. We manage educational institutions offering quality education and run various community development programs across the country.

Chitravanshm Society operates on the principle of collaboration. We partner with charitable organizations, NGOs, government bodies, and corporate entities to promote socio-economic growth and strengthen communities. These partnerships enable us to leverage resources, expertise, and reach to maximize our impact. We believe that working together creates sustainable change and lasting transformation.

"Service for All" is the fundamental principle that guides every action we take, ensuring that our reach extends to all communities without any discrimination or barriers.

The organization serves approximately 10 districts in Uttar Pradesh with a focus on women, children, youth, elderly populations, and communities affected by natural calamities or health crises. Our approach is holistic, addressing not just immediate needs but also creating long-term solutions through education, skill development, and community empowerment.

Our Vision

Chitravanshm Society envisions a society where the marginalized, poor, and deprived sections can access equal opportunities and resources to succeed in life. We aim to create a better world for Women, Children, Youth, old-aged people, and people from rural areas, particularly in Uttar Pradesh.

We believe that every individual, regardless of their socio-economic background, deserves the opportunity to fulfill their potential. Our vision encompasses a world where poverty does not determine destiny, where girls receive education as a fundamental right, where youth have access to skill development and meaningful employment, and where elderly populations are treated with dignity and care.

Our Values



Service for All We work among the poor without discrimination based on sex, caste, religion, language, race, color, or other status.



Compassion We approach our duties with empathy, understanding, and respect for every individual's dignity and unique circumstances.



Accountability We ensure that our resources are utilized effectively towards achieving our mission and maintain transparency in all our operations.



Integrity Our decisions and actions are guided by ethical principles, honesty, and a commitment to doing what is right.



Team Work We excel when we work together as a community. Teamwork is the hallmark of our services.



Empowerment We empower women, youth, and the poor in education, skills, economic opportunities, and self-reliance.

We are also guided by core values of **Dignity, Gratitude, Compassion, and Generosity**—principles that define every interaction and initiative we undertake.

A woman wearing a yellow sari and a pink top is sitting on the ground, holding a young child on her lap. To her left, another young child is sitting on the ground. They are in front of a structure made of mud and sticks, possibly a traditional dwelling. The background shows more of the structure and some hanging fabrics.

SOCIAL STRATA AND COMMUNITIES WE Serve & focus on

#Women and Girl Child:

*Breaking Barriers,
Creating Opportunities
for Women*

Chitravanshm Society has initiated comprehensive programs aimed at empowering women and girls, focusing on education, health, and employment. Our "Educating the Girl Child: Supporting Female Education" program ensures girls in Prayagraj and nearby districts receive quality education. We re-enroll girls who have left school and support their educational journey until higher education.

Our "Shiksha Se Naukri: Employment through Education" initiative targets economically challenged women, offering professional training and job placements in electronics, healthcare, and IT sectors. The "Cycle of Care" program promotes menstrual health awareness among adolescent girls by providing sanitary pads and menstrual hygiene knowledge, eradicating stigma through awareness drives.



#Children: *Beyond Adversity, Nurturing Young Minds*

For economically disadvantaged children, we developed "Pehla School: First School," ensuring education and holistic development (physical, social, emotional, and cognitive) for children aged 3-8. The program involves mothers, educators, and volunteers in the learning process.

Our "Rukegi Na Shiksha: Education Will Not Stop" campaign provides continuous educational support to children affected by crises. We provide resources, books, tablets, and digital materials to help them continue their educational journey without interruption.

#Youth

We have established skill development programs aligned with the "Make in India" initiative. Strategic partnerships with the National Skill Development Corporation International (NSDCI), National Skill Development Corporation (NSDC), and the Uttar Pradesh Skill Development Mission (UPSDM) provide technical training leading to job placements across various industries. Collaborations with KVIC and NIELIT offer specialized training in emerging sectors.

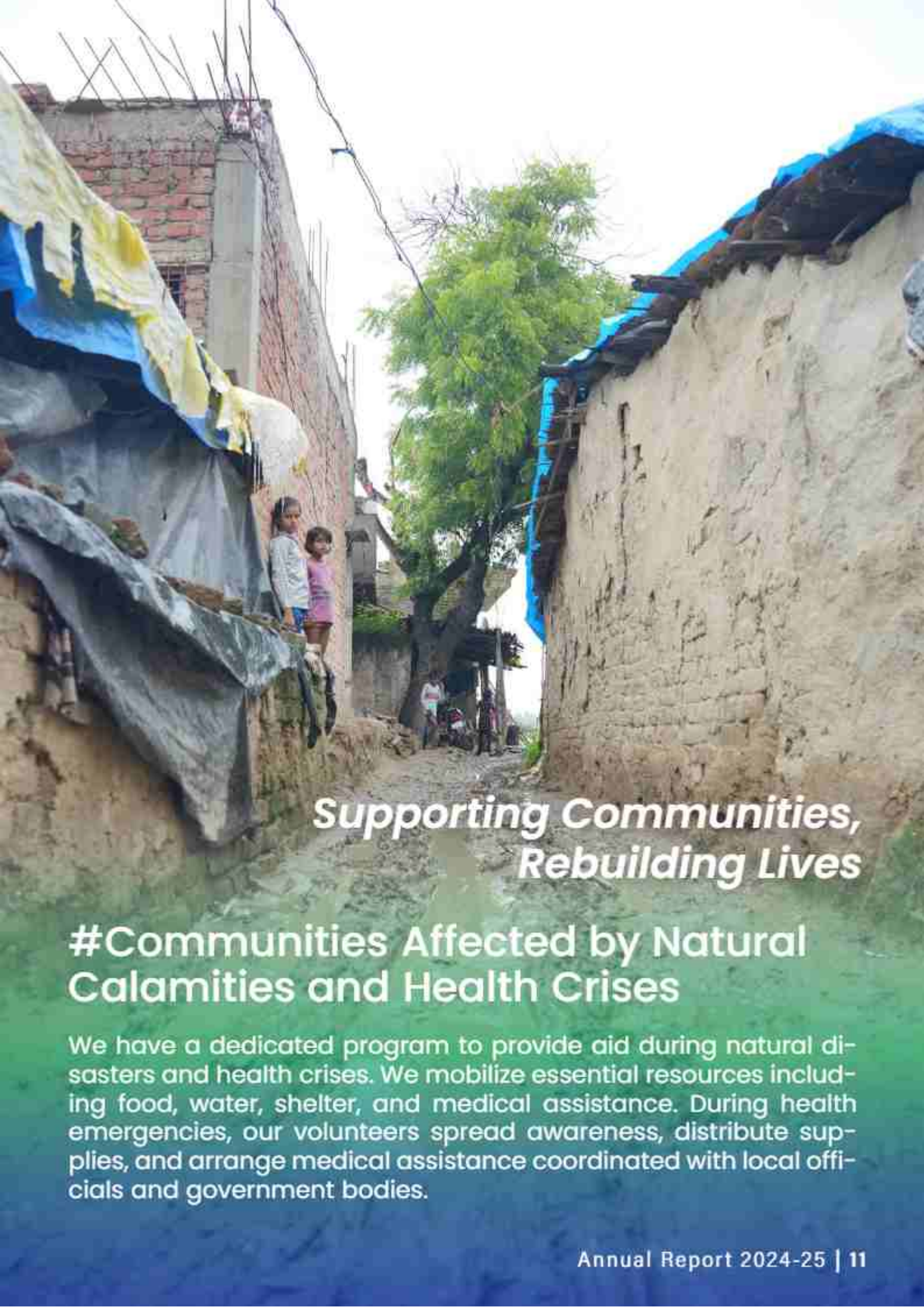
*Developing
Skills for Tomorrow,
Opportunities Today*



Compassion for the Elderly, Dignity in Aging

#Elderly and Old-Aged People

The "Treat The Tree Initiative: Care For The Elderly" provides comprehensive support including medical care, personal maintenance, and emotional support to the aged population. Our volunteers ensure seniors receive proper attention, medical treatment, and meaningful social interaction to enhance their quality of life.



Supporting Communities, Rebuilding Lives

#Communities Affected by Natural Calamities and Health Crises

We have a dedicated program to provide aid during natural disasters and health crises. We mobilize essential resources including food, water, shelter, and medical assistance. During health emergencies, our volunteers spread awareness, distribute supplies, and arrange medical assistance coordinated with local officials and government bodies.



WOMEN EMPOWERMENT

At Chitravanshm Society, we are dedicated to empowering women by focusing on education, vocational training, and health awareness. Our goal is to help women become financially and socially independent. We are currently running three key programs to improve women's lives.

Educating the Girl Child (Daughters of Wisdom)

This flagship initiative continues to break barriers for girl children from marginalized backgrounds. In 2024-25, we have successfully enrolled and supported 450+ girl children in mainstream education. Our approach focuses on re-enrolling girls who dropped out of school and providing continuous support through higher education.

We work closely with families to address barriers to education, including poverty, child marriage, and social stigma. Our scholarship programs cover educational expenses, while mentorship programs connect girls with role models who inspire them to pursue their dreams. The impact is visible in improved school attendance, better academic performance, and increased confidence among beneficiaries.

The story of girls like Neelam Rawat continues to inspire our work. Her parents had stopped her education due to financial constraints, but with our scholarship support, she returned to school and is now pursuing higher education. Many similar stories remind us of the transformative power of community support.


'Breaking Barriers, Creating Opportunities for Women' – Our commitment to girl child education ensures that no girl is left behind due to poverty or social barriers.

Menstrual Health (Cycle of Care)

Menstrual hygiene remains a critical issue in rural areas where stigma prevents girls from attending school and engaging in daily activities. In 2024-25, our "Cycle of Care" initiative has reached 1,000+ adolescent girls (aged 13-19) with awareness and essential supplies.

We distribute menstrual hygiene kits containing sanitary pads, underwear, and hygiene products. Beyond distribution, we conduct awareness sessions addressing myths and misconceptions about menstruation. Our volunteer-led workshops empower girls to make informed choices about their health and continue their education without disruption.

The story of Pooja exemplifies our impact. She used to miss school during her periods due to lack of necessary supplies. After receiving support from our initiative, Pooja now attends school regularly and is determined to become a role model for other girls in her village, encouraging them to overcome obstacles and continue their education.



I used to miss school during my periods because I didn't have the necessary menstrual supplies. CHSOC stepped in and provided me with the supplies I needed. Now, I attend school regularly and am doing very well in my studies. I am determined to become a role model for other girls in my village, encouraging them to continue their education and overcome obstacles.


—POOJA, STUDENT, PHULPUR

Shiksha Se Naukri (Wings of Change)

Many women from economically weaker sections want to support their families financially but lack vocational training. Our "Shiksha Se Naukri" campaign offers job-oriented training and technical education, enabling women to secure employment in various industries.

In 2024-25, we have trained 150+ women and facilitated placements for over 200 women in electronics, healthcare, and IT sectors. Our training programs are designed in collaboration with industry partners to ensure relevance and employability. We provide soft skills training alongside technical skills to enhance confidence and workplace readiness.

The journey of Anju, a single mother from Sairpur, showcases our impact. She worked as a domestic helper with meager earnings but lacked opportunity for advancement. Through our upskilling program, Anju secured a position in a government hospital with decent pay and healthcare benefits. Today, she supports her children's education and serves as an inspiration to other women facing similar circumstances.



In the bustling lanes of Sairpur, I once worked as a domestic helper. Despite my hard work, I had meager earnings. The Chitravanshm Society helped me upskill and I got a job in a government hospital. This job pays me a decent amount and I also avail of healthcare benefits. Today I support my kids in getting a good education.

ANJU, SINGLE MOTHER, SAIRPUR

Women Empowerment Achievements

50+ Women Placed in Employment

45+ Girl Children Enrolled in Mainstream Education

150+ Women Trained in Vocational Skills



40+ Women Participating in Community Development Programs

312 Women Educated About Government Schemes

100+ Women and Adolescent Girls Received Menstrual Hygiene Kits



YOUTH TRAINING AND SKILLS PARTNERSHIPS

Developing Skills for Tomorrow, Opportunities Today

We maintain strategic partnerships with leading government agencies and skill development bodies to provide comprehensive training and employment opportunities for youth.

Our Strategic Partners

National Skill Development Corporation International (NSDCI):

Collaborating with overseas governments and International Workforce Mobility (IWM) to create job opportunities abroad for qualified youth.

National Skill Development Corporation (NSDC):

Providing skill enhancement training across multiple sectors including healthcare, retail, IT, and hospitality to build a skilled workforce.

Uttar Pradesh Skill Development Mission (UPSDM):

Bridging the gap between demand and supply of skilled labor while training state youth for better employment opportunities.

Khadi and Village Industries Commission (KVIC):

Supporting the Prime Minister Employment Generation Programme (PMEGP) to establish micro-businesses in rural areas and create sustainable growth.

National Institute of Electronics & Information Technology (NIELIT):

Enhancing employability through education and training in Information, Electronics & Communications technology, preparing youth for technology sector jobs.

Uttar Pradesh Development Systems Corporation Ltd (UPDESCO):

Stimulating growth of small and mid-sized businesses in rural areas through training, technical advice, and financial resources arrangement.

Training and Placement Achievements

In 2024-25, our youth training initiatives have achieved remarkable results:

4,50+ Youth Trained Across Various Sectors

20+ Youth Successfully Placed in Employment

Training Programs Aligned with "Make in India" Initiative

Partnerships Spanning Government, Private, and International Organizations

Industries Include: IT, Pharmacy, Manufacturing, Software, Retail, Education, and Logistics

Youth Success Story

Meet **Anshu**, a volunteer dedicated to equipping youth with vocational skills. He believes in the power of partnerships and has witnessed how collaboration between CHSOC and local enterprises opens pathways for young people. The success stories of young entrepreneurs and skilled workers fill him with pride and a strong sense of life value, knowing he contributed to their journey.





OUR KEY INITIATIVES

Healthcare Projects

Transforming Healthcare in Poor Areas

Our comprehensive healthcare initiatives address the critical health needs of underprivileged communities. We combine medical diagnosis, financial assistance, patient care, and emotional support to ensure holistic health solutions.

Our team visits backward areas in and around Prayagraj with doctors, nurses, and healthcare volunteers. We conduct free medical camps with modern equipment to diagnose various health ailments. We cover costs of tests, hospital stays, and medication courses, ensuring financial barriers do not prevent people from receiving necessary treatment. In 2024-25, our healthcare initiative has treated 300+ patients through 25+ free medical camps.

On March 11, 2024, our volunteers visited the sewage treatment plant at Mahewa Patti as part of our sanitation and health initiatives. Volunteers learned methods of treating wastewater and removing contaminants for reuse. This knowledge enables them to educate rural communities about proper sewage systems and water treatment, promoting good hygiene practices and preventing disease transmission. We have helped establish septic tanks in many rural areas of Prayagraj.

Education Initiatives:

Lighting the Path to a Brighter Future

Our education programs focus on community empowerment, continuous learning, foundational education, combatting inequalities, and reaching the last mile underprivileged children. Through innovative campaigns like "Rukegi Na Shiksha" and "Pehla School," we are changing lives.

Learning Beyond Bounds

(Rukegi Na Shiksha)

This initiative ensures children's educational journeys are not derailed by crises. Every child deserves the opportunity to learn and grow, no matter the obstacles. During the pandemic, when things went online, "Rukegi Na Shiksha" helped poor children get assistance required to study on tablets and mobile devices. In 2024-25, we have supported 150+ children ensuring their educational continuity. We keep parents and the community engaged with the educational process, ensuring a supportive ecosystem for learning.

First Words *(Pehla School)*

Understanding that foundational years are crucial for brain development, "Pehla School" makes early education accessible to children aged 3-8, focusing on 360-degree development including physical, social, cognitive, and language skills. This initiative ensures no child is left behind due to socio-economic constraints. In 2024-25, we expanded to three new districts, now supporting 80+ children. Through this program, we encourage physical growth, develop social skills, enhance cognitive and language abilities, ensure digital access, encourage community involvement with mothers and teachers, and build curiosity and love for learning from a young age.



Supporting the Elderly: *Treat The Tree Initiative*

A truly developed country is measured not just by economic success but by how well it treats its most vulnerable populations, including the elderly. The "Treat The Tree" initiative provides comprehensive support to the aged population through medical assistance (checkups, diagnosis, treatment, and medication), home-based care (meal preparation, personal hygiene, and housekeeping), and social support (visits by volunteers and community interactions).

We want vulnerable and poor elderly people to feel valued, respected, and receive timely medical help. In 2024-25, our initiative has provided medical assistance and home-based care to 50+ elderly individuals. Our volunteers build meaningful relationships, ensuring seniors feel connected to their communities. The story of Maitrik, one of our volunteers, illustrates the profound impact: "The stories, wisdom, and even the tears shared with the elders have created bonds I cherish deeply. This program has taught me the importance of respecting and giving back to the older generation, enriching my life with compassion and understanding."



SPECIAL INITIATIVES AND AWARENESS PROGRAMS

World No Tobacco Day Awareness Program

On May 31, 2023, we organized programs in Kaushambi with students and faculty from Mahrishi College of Pharmacy. Street plays (Nukkad Natak) narrated the harmful effects of tobacco on health and society. Rallies with banners and slogans against tobacco use highlighted health impacts including cancer, lung disorders, and respiratory diseases. We aimed at creating awareness so people can quit tobacco addiction.



World Cancer Day Awareness

On February 4, 2024, we celebrated World Cancer Day at St. Mother Teresa School of Nursing. Healthcare professionals shared information on various cancer types, symptoms, early signs, and treatment advancements. Our volunteers educate villagers on prevention methods and serious effects of tobacco and alcohol. A pledge ceremony had participants commit to spreading awareness and supporting those affected by cancer.

World Environment Day Program

The World Environment Day program organized at Mahrishi College of Pharmacy promoted environmental awareness. An awareness rally emphasized the importance of saving trees. A tree plantation activity involved volunteers and students in planting trees around the campus. The initiative aims to combat environmental degradation and contribute to a greener planet.





Road Safety Awareness Program

In July 2023, in association with Maruti Driving School, we organized a road safety awareness program. Over 100,000 people die in road accidents annually in India, with families suffering immensely. Our awareness drive educated participants about essential road safety tips, defensive driving strategies, and understanding road signs. We aim to contribute to zero accident goals and create a culture of safety.

Mission Niramaya Awareness Programme

On December 18, 2023, we conducted awareness programs for the UP government's Mission Niramaya initiative launched by Chief Minister Yogi Adityanath. Mission Niramaya aims to uplift nursing and paramedical education standards in Uttar Pradesh. Our sessions educated nursing students about the initiative's objectives and benefits, inspiring them to strive for excellence.

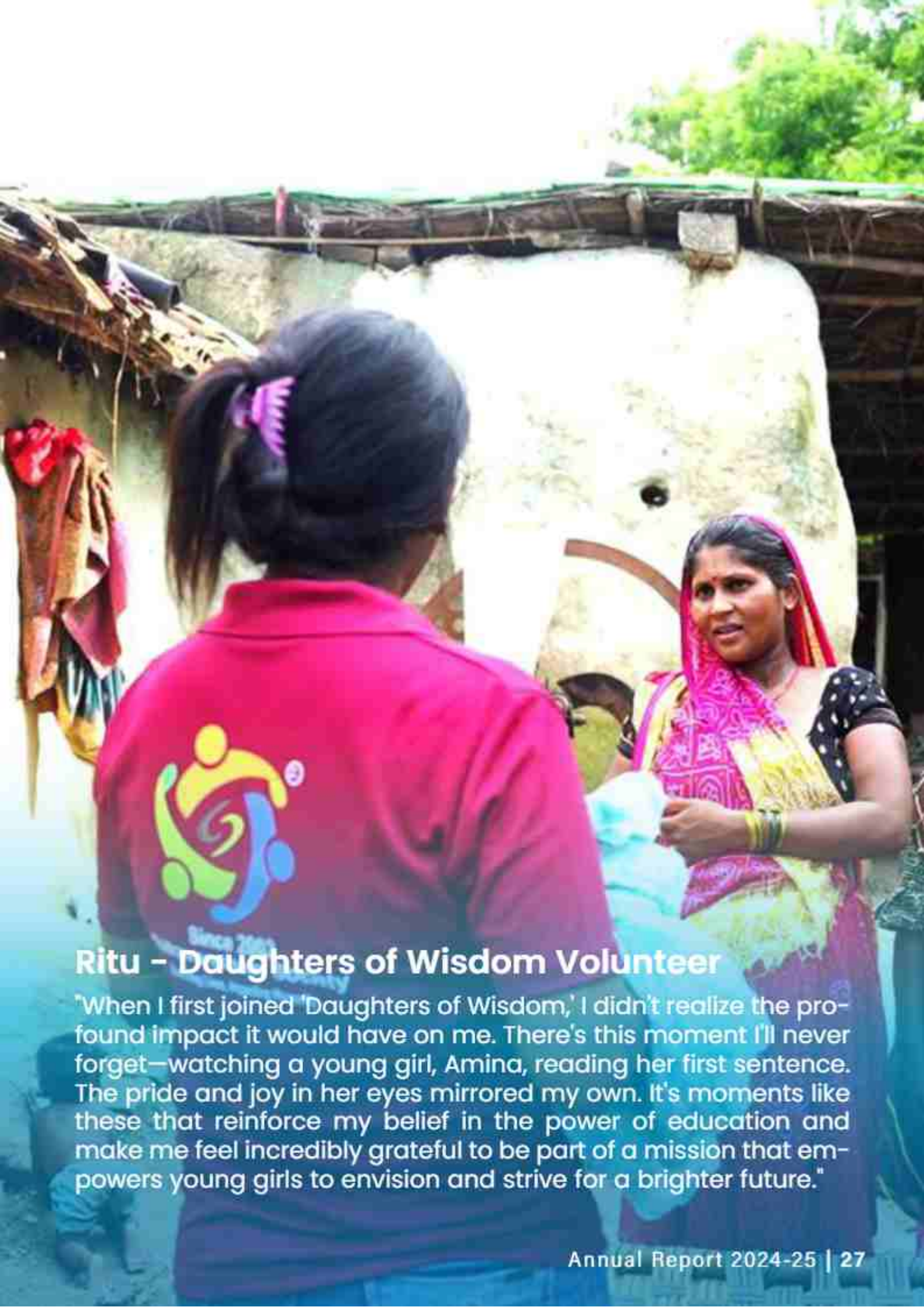




VOLUNTEER STORIES FROM THE FIELD

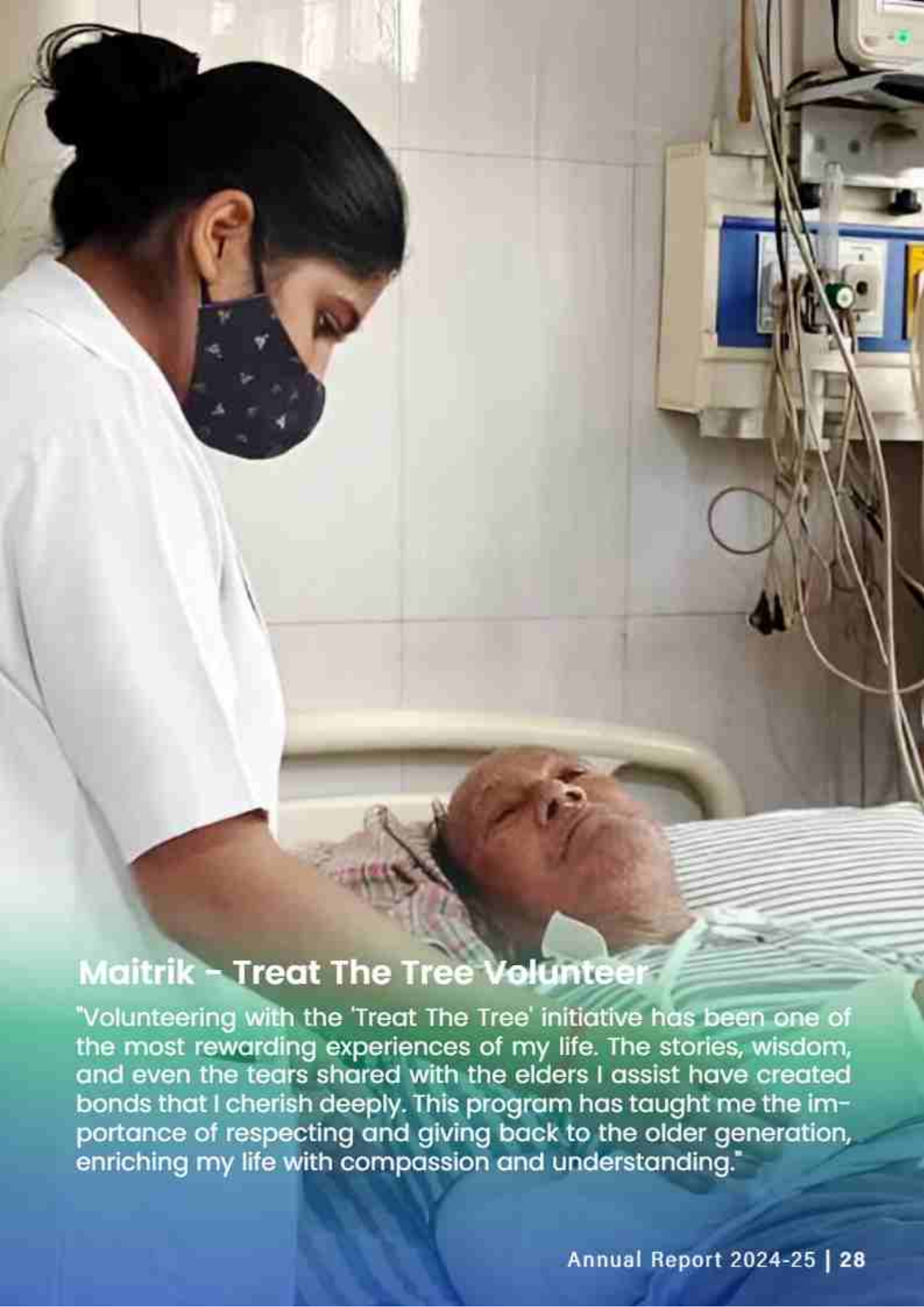
Sarla - Cycle of Care Volunteer

"I admit, joining 'Cycle of Care' was a step out of my comfort zone due to cultural taboos around menstrual health. But seeing the immediate impact of educating communities and providing sanitary products changed everything for me. The overwhelming gratitude from the women and girls we helped made me realize the importance of our work. It's been an eye-opening journey filled with compassion and a sense of achievement."



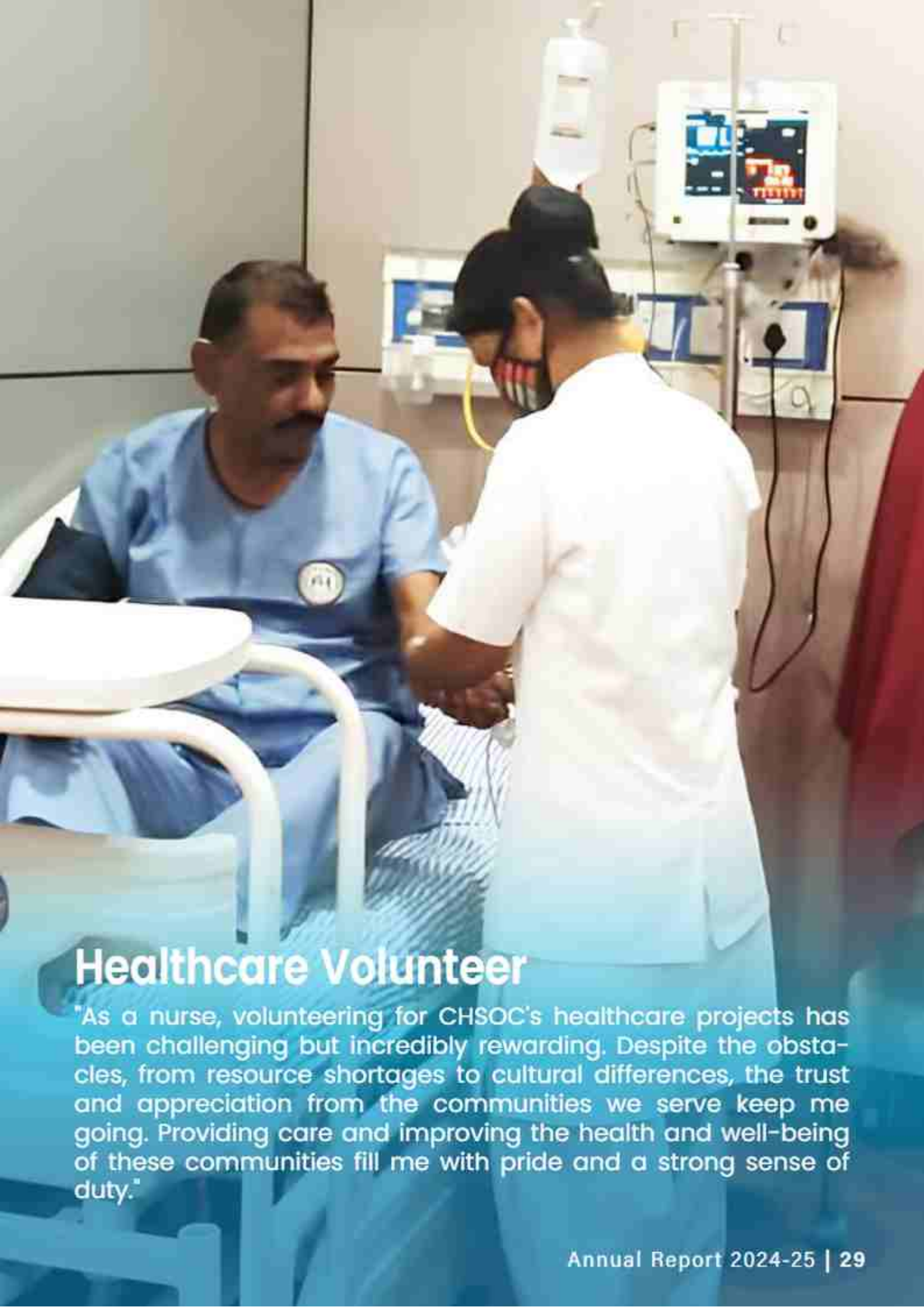
Ritu – Daughters of Wisdom Volunteer

"When I first joined 'Daughters of Wisdom,' I didn't realize the profound impact it would have on me. There's this moment I'll never forget—watching a young girl, Amina, reading her first sentence. The pride and joy in her eyes mirrored my own. It's moments like these that reinforce my belief in the power of education and make me feel incredibly grateful to be part of a mission that empowers young girls to envision and strive for a brighter future."



Maitrik – Treat The Tree Volunteer

"Volunteering with the 'Treat The Tree' initiative has been one of the most rewarding experiences of my life. The stories, wisdom, and even the tears shared with the elders I assist have created bonds that I cherish deeply. This program has taught me the importance of respecting and giving back to the older generation, enriching my life with compassion and understanding."



Healthcare Volunteer

"As a nurse, volunteering for CHSOC's healthcare projects has been challenging but incredibly rewarding. Despite the obstacles, from resource shortages to cultural differences, the trust and appreciation from the communities we serve keep me going. Providing care and improving the health and well-being of these communities fill me with pride and a strong sense of duty."

AWARDS AND ACCOLADES

UP Ke Anmol Ratna Award 2023

On July 25, 2023, our Managing Director, Mr. Prakhar Srivastava, was honored with the prestigious "UP Ke Anmol Ratna" award by ABP News. The Honorable Union Minister of Road Transport & Highways, Mr. Nitin Gadkari, presented the award in a grand ceremony held in Noida, Uttar Pradesh. This distinguished award recognizes Mr. Srivastava's outstanding contributions to social progress and his unwavering commitment to rural development and youth empowerment.





Excellence in Education Award by British Government

On May 19, 2023, our Managing Director was honored with a prestigious award at the House of Commons, United Kingdom Parliament, in London. The award was bestowed by Member of Parliament Seema Mehlotra on behalf of the British Government for his outstanding contributions to the field of education. This recognition acknowledges Mr. Srivastava's efforts and visionary leadership in transforming education.



Hindustan Media Group Excellence In Education Award

On October 19, 2023, Mr. Prakhar Srivastava was honored with the "Excellence in Education" award by Hindustan Media Group. The Honorable Ashish Patel, Cabinet Minister of Uttar Pradesh, presented this accolade. Mr. Srivastava's visionary leadership and commitment to educational excellence through pioneering initiatives have significantly impacted lives, particularly in rural and underprivileged areas.



CONCLUSION

The year 2024-25 has been transformative for Chitranvanshm Society. We have expanded our reach, deepened our impact, and strengthened our commitment to serving marginalized communities. Our work across education, healthcare, women empowerment, youth training, and elderly care demonstrates our holistic approach to social development.

None of our achievements would have been possible without the unwavering support of our donors, volunteers, staff, and strategic partners. Your collective belief in our mission makes a tangible difference in thousands of lives.

The ongoing socioeconomic disparities demand more efforts, more resources, and more resolve to serve the community. We are committed to expanding our reach, scaling our programs, and deepening our impact. We aim to extend our educational, healthcare, and empowerment programs to more districts across Uttar Pradesh and beyond.

We look forward to strengthening partnerships with government agencies and welcoming new collaborators in our mission to create a better future for everyone.

"Let us continue to rise by lifting others!"